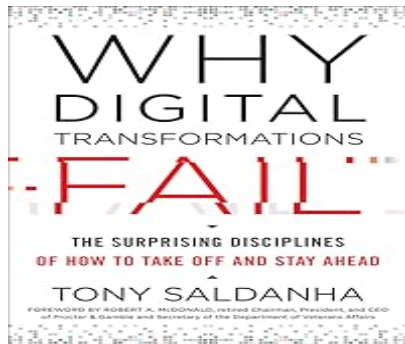Why Digital Transformations Fail: The Surprising Disciplines of How to Take Off and Stay Ahead By Tony Saldanha

Why Digital Transformations faily skater

Former Procter Gamble Vice President for IT and Shared Services Tony Saldanha gives you the keys to a successful digital transformation: a proven five stage model and a disciplined process for executing it. **Why digital transformation fails mckinsey** Why? Tony Saldanha a globally awarded industry thought leader who led operations around the world and major digital changes at Procter Gamble discovered it's not due to innovation or technological problems. **Why digital transformation fails mckinsey** Using dozens of case studies and his own considerable experience Saldanha shows how digital transformation can be made routinely successful and instead of representing an existential threat it will become the opportunity of a lifetime. **Why Digital Transformations faily brakes** Digital transformation is important than ever now that we're in the Fourth Industrial Revolution where the lines between the physical digital and biological worlds are becoming ever blurred: **Why Digital Transformations faily skater** Rather the devil is in the details: a lack of clear goals and a disciplined process for achieving them, **Why digital transformations fail mckinsey** In this book Saldanha lays out a five stage process for moving from digitally automating processes here and there to making digital technology the very backbone of your company. **Why digital transformations fail mckinsey** For each of these five stages Saldanha describes two associated disciplines vital to the success of that stage and a checklist of questions to keep you on track. **Why Digital Transformations faily rider** You want to disrupt before you are disrupted be the next Netflix not the next Blockbuster, **Why digital transformations fail mckinsey** Why Digital Transformations Fail: The Surprising Disciplines of How to Take Off and Stay Ahead.

. But fully 70 percent of digital transformations fail