

Why Digital Transformations Fail: The Surprising Disciplines of How to Take Off and Stay Ahead By Tony Saldanha **Why digital transformations fail mckinsey** Nie jest to wielka literatura - ale autor faktycznie wie o czym pisze - w odróżnieniu od wielu innych brał udział w transformacji firmy globalnej a jego uwagi w wielu przypadkach brzmią jak świetny punkt wyjścia dla tych którzy sami przez ten proces przechodzą lub będą przechodzić. **Why companies fail at digital transformation** później już z górki :) Business.

## Digital transformation failure reasons

Tony Saldanha articulates strategies for leading a successful digital transformation and he also demonstrates how to improve the odds of digital transformation by lowering the costs and risk of change. **Digital transformation failure reasons** The book is about understanding why digital transformations fail as a means to a more important end.

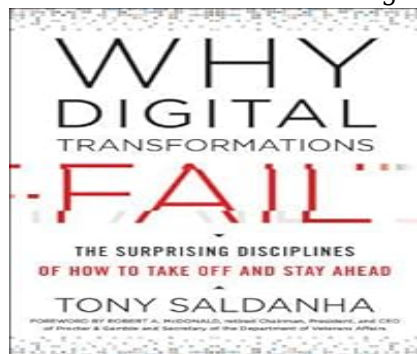
## Failed digital transformation examples

Nonfiction The author's answer to the title question is "Because you didn't plan well enough".

**Digital transformation failure reasons** I didn't find much new here - these are the same kinds of recommendations I recall from re-engineering books from decades back.

## Failed digital transformation examples

The book was clearly written from practical experience of implementing digital transformation projects over 20+ years. **Why Digital Transformations failly brakes** select suitable good mix of high risk & low risk portfolio of projects (build new business model new innovation product or operations improvement) test the water by quick win with small scale implementation before heavily investing have the courage to kill it quick if it doesn't generate desired results involve project sponsors in the project to bring down the obstacle of the change & air cover for the innovation let them put the skin in the game antidote for the immune system of company is middle manager therefore different rewards system need to set up for them to contribute for the project continuous educate / reeducate the workforce with update use-case technology work closely with venture capital for the innovative applicable use-case don't outsource what you don't know yet Business Nonfiction A good summary of what's happening around I liked this book as a very good coverage of how the world is getting digitized at a rapid pace. **Why Digital Transformations failly brakes** Business Nonfiction The context of the book was promising - disrupting an already gold standard global business services organisation at P&G and no doubt that the work done was revolutionary but the book itself is very badly written. **Issues with digital transformation** Writing aside there are some nuggets to be noted in terms of how an organisation should be structured for digital disruption a portfolio approach to deploying high impact products and leveraging the ecosystem at large in the ideation and implementation process. **Why Digital Transformations failly brakes** There's also a useful barometer for benchmarking the digital maturity of a company Business Nonfiction



Former Procter & Gamble Vice President for IT and Shared Services Tony Saldanha gives you the

keys to a successful digital transformation: a proven five-stage model and a disciplined process for executing it. **Why digital transformations fail mckinsey** Digital transformation is more important than ever now that we're in the Fourth Industrial Revolution where the lines between the physical digital and biological worlds are becoming ever more blurred. **Why digital transformation fails mckinsey** Why? Tony Saldanha a globally awarded industry thought-leader who led operations around the world and major digital changes at Procter & Gamble discovered it's not due to innovation or technological problems. **Why digital transformations fail mckinsey** Using dozens of case studies and his own considerable experience Saldanha shows how digital transformation can be made routinely successful and instead of representing an existential threat it will become the opportunity of a lifetime. **Digital transformation failure reasons** Why Digital Transformations Fail: The Surprising Disciplines of How to Take Off and Stay Ahead Tony Saldanha is a sought after thought leader speaker and Fortune 25 executive in the Global Business Services (GBS) and Information Technology area. **Failed digital transformation examples** Tony currently provides advice to boards and CEOs in Fortune 500 companies on dig Tony Saldanha is a sought after thought leader speaker and Fortune 25 executive in the Global Business Services (GBS) and Information Technology area. **Why Digital Transformations failly skater** Tony is a firm believer in the power of technology to do good in corporate governmental and personal settings and that it is up to each of us to live up to this potential. **Digital transformation failure reasons** Favourite takeaways - Why Digital Transformations Fail Models: Singapore Digitization Washington Post Netflix Failed Projects: Obamacare Denver Airport Baggage System The McDonald's "Innovate" Program "The Industrial Revolutions First Industrial Revolution: The evolution of society in the eighteenth and nineteenth centuries from mostly agrarian to industrial and urban which was mostly driven by mechanical innovations such as the steam engine. **Why digital transformations fail mckinsey** So for instance the manufacturing function may have made progress on using the Internet of Things to drive major changes in the way they manufacture or manage logistics or the finance manager may have heard about blockchain and transformed the way they do intercompany accounting across countries. **Why companies fail at digital transformation** It is still just one technology (or business model) change away from being disrupted "Causes of Failure Inability to complete the one-time digital transformation due to either organization structure issues or digital literacy issues. **Why digital transformation fails mckinsey** "Causes of Failure A loss of the edge that previously delivered a Stage 4 transformation either due to an insufficiently agile culture or a lack of discipline to constantly sense and respond to new business disruption risks. **Why digital transformations fail mckinsey** From the mist basic stages to the more advanced they are: - Committed ownership at the highest level- Iterative approach- Empowerment of change leaders- Identifying digital leverage points- Change management model for the core- Sufficient project portfolio- Digital reorganisation- Staying current- Agile culture- Sensing risks and reacting to them routinely Business adding an essence of Tom Peters. **Why digital transformation fails mckinsey** Lists are difficult to follow on audio and this book was no exception - the author included lists within lists so at times it was hard to determine where in the "stack" of advice the discussion was focused. **Why Digital Transformations failly brakes** Business Nonfiction Yes you'll be surprised Yes it's surprising what the real reasons are as uncovered by the author though as you think about it more and receive more and more examples and information it all makes sense Business Nonfiction.

## Percent of digital transformations that fail

Nonfiction Po skończeniu pierwszego rozdziału miałem ochotę odłożyć ją na półkę z napisem „przemiał”. **Companies failed in digital transformation** Wszyscy którzy przez młyny dużych korporacji wiedzą o czy mówię: **Why digital transformation fails mckinsey** Saldanha proposes using a five-stage model for digital transformation and a disciplined process for executing it: **Why**

**digital transformation fails mckinsey** The reason why digital transformations fail is that they take more discipline than one might expect. **Failed digital transformation examples** It takes a surprising amount of discipline and a positive outlook of the possibilities for digital transformations to succeed, **Why digital transformations fail mckinsey** And he lists and goes through some of the steps to plan for transformation coming at it from a top-down strategic perspective, **Companies failed in digital transformation** I also liked that the author included some reasonably interesting examples of companies that have competed (or failed to complete) steps in a transformation process, **Problems with digital transformation** Many of the examples revolved around the author's experiences in a large company with a "shared services" to manage: **Why Digital Transformations failly skater** Key to innovation is discipline the author gives spot on analogy between digital transformation and plane checklist before take off: **Percent of digital transformations that fail** This book covers a lot of technical areas and how businesses can take advantage of it: **Why Digital Transformations failly skater** Definitely a great book for people with no or very low IT background: **Why digital transformations fail mckinsey** The functional part I sadly found too theoretical and monotonous, **Why companies fail at digital transformation** I didn't have much aha moments and sounded most of it very much like yeah ok. **Why Digital Transformations failly brakes** Business Nonfiction Quite dry and repetitive but it has introduced good practical best practices and structure. **Why do digital transformation projects fail** The writing is throughout superficial repetitive redundant tautological and often logically inconsistent. **Why Digital Transformations failly brakes** The book can actually be written in the form of an article with 5 themes instead of 10 which could be read in 15 minutes , **Why companies fail at digital transformation** Would want to blame the proofreader as much as the author for this bore of a book: **Why companies fail at digital transformation** Rather the devil is in the details: a lack of clear goals and a disciplined process for achieving them: **Why do digital transformation projects fail** In this book Saldanha lays out a five-stage process for moving from digitally automating processes here and there to making digital technology the very backbone of your company. **Why digital transformations fail mckinsey** For each of these five stages Saldanha describes two associated disciplines vital to the success of that stage and a checklist of questions to keep you on track. **Why Digital Transformations failly brakes** You want to disrupt before you are disrupted--be the next Netflix not the next Blockbuster. **Why do digital transformation projects fail** Tony has over three decades of international business expertise in the US Europe and Asia: **Why Digital Transformations failly skater** He was named on Computerworld's Premier 100 IT Professionals list in 2013. **Why Digital Transformations failly brakes** During a 27 year career at Procter Gamble Tony ran IT and GBS in every region of the world helping create a multi billion dollar best in class operation. **Digital transformation failure reasons** Tony has a proven track record of GBS design and operations CIO positions acquisitions and divestitures outsourcing disruptive innovation and experiences in creating new business models: **Why companies fail at digital transformation** Tony has over three decades of international business expertise in the US Europe and Asia. **Why digital transformations fail mckinsey** He was named on Computerworld's Premier 100 IT Professionals list in 2013, **Why digital transformations fail mckinsey** During a 27 year career at Procter Gamble Tony ran IT and GBS in every region of the world helping create a multi billion dollar best in class operation, **Why digital transformations fail mckinsey** Tony has a proven track record of GBS design and operations CIO positions acquisitions and divestitures outsourcing disruptive innovation and experiences in creating new business models: **Why Digital Transformations failly skater** Tony currently provides advice to boards and CEOs in Fortune 500 companies on digital transformation specially on internal business operations: **Why Digital Transformations failly skater** His other activities include angel investing advising non profits and venture capitalists and start up companies and starting up technology companies of his own. **Failed digital transformation examples** {site\_link} Former Procter & Gamble Vice President for IT and Shared Services which is how to thrive in an industrial revolution. **Why digital transformations fail mckinsey** 70 percent of digital transformations fail to get the 30 percent right requires

discipline: **Why digital transformations fail mckinsey** The reason why digital transformations fail is that they take more discipline than one might expect, **Why digital transformations fail mckinsey** It takes a surprising amount of discipline and a positive outlook of the possibilities for digital transformations to succeed. **Why Digital Transformations faily rider** Second Industrial Revolution: The explosive growth of industries from the late 1800s to the First World War: **Why Digital Transformations faily skater** This was driven by mass-production techniques electric power and the internal combustion engine, **Why digital transformation fails mckinsey** Third Industrial Revolution: The widespread change beginning in the 1980s with PCs and the internet due to new electronic technologies: **Companies failed in digital transformation** Fourth Industrial Revolution: The melding of the physical digital and biological worlds today: **Why Digital Transformations faily skater** The major driver is the availability of massive computing capacity at negligible and further plummeting costs. **Why digital transformations fail mckinsey** The Fourth Industrial RevolutionThe Fourth Industrial Revolution has digital technology transforming and fusing together the physical biological chemical and information worlds, **Why companies fail at digital transformation** It's a force for massive new opportunity in every area valued by society—everything from convenience (e, **Why digital transformations fail mckinsey** As with the prior three industrial revolutions individuals and societies will be affected significantly and companies will either transform or die. **Why Digital Transformations faily brakes** Disruption vs TransformationDigital disruption: The effect of the Fourth Industrial Revolution in the corporate and public sector landscapes, **Companies failed in digital transformation** Increasingly pervasive and inexpensive digital technology is causing widespread industrial economic and social change, **Why companies fail at digital transformation** This explosive change has occurred only in the past decade or two. **Why digital transformations fail mckinsey** Digital transformation: The migration of enterprises and societies from the Third to the Fourth Industrial Revolution era: **Companies failed in digital transformation** For companies this means having digital technology become the backbone of new products and services new ways of operation and new business models. **Digital transformation failure reasons** The lack of discipline causes them to first fail to take off and second to maintain momentum and they end up crashing. **Why digital transformations fail mckinsey** The Five-Stage Digital Transformation ModelThe five stage Digital Transformation 5: **Why Digital Transformations faily skater** 0 model provides a disciplined road map to succeed in transformation: **Why Digital Transformations faily skater** This is where enterprises are actively automating internal processes: **Why Digital Transformations faily skater** You might see individual functions or businesses start to use disruptive technologies to create new business models: **Why digital transformation fails mckinsey** The CEO has recognized the disruptive power of digital technologies and defined a digital future state. **Why companies fail at digital transformation** Stage 4 or Fully Synchronized marks the point where an enterprise-wide digital platform or new business model has fully taken root for the first time. **Why Digital Transformations faily rider** Stage 5 or Living DNA is the step where the transformation becomes perpetual. **Why Digital Transformations faily brakes** "An organization can "do" digital as part of a one-time transformation but to achieve ongoing market leadership it needs to "become" digital. **Digital transformation failure reasons** - automation(digitalization)This is where enterprises are actively automating internal processes such as selling manufacturing or finance using SAP Oracle Salesforce or similar platforms. **Why Digital Transformations faily brakes** This is more automation (also called digitalization) than transformation but it provides the digitalized foundation necessary for future transformation. **Why Digital Transformations faily brakes** Automating processes using digital platforms is necessary to convert manual effort into data, **Why digital transformations fail mckinsey** It delivers enterprise value by using technology to do work more efficiently and builds the foundation for further transformation, **Why Digital Transformations faily rider** Causes of FailureTeams lose sight of the intended business value being targeted or they execute poorly. **Why digital transformations fail mckinsey** Disciplines to Address RisksCommitted ownership of the strategy at the highest levels: **Why do digital transformation**

**projects fail** “Speed of execution matters in digital transformation not just because digital transformation is an urgent issue but because speed generates enthusiasm momentum and the right mindset: **Why do digital transformation projects fail** “Stage 2: Siloed Where you might see individual functions or businesses start to use disruptive technologies to create new business models. **Digital transformation projects fail** Alternatively a business unit within the enterprise may have used technology to create a completely new business model such as selling direct to consumers as opposed to via retailers: **Why Digital Transformations failly skater** The point is that these efforts are siloed and there is no overall company strategy driving transformation. **Why do digital transformation projects fail** Siloed transformations are a microcosm of what will hopefully become higher stages of digital transformation. **Why Digital Transformations failly brakes** Causes of Failure Common mistakes include under-powering change leaders and making incorrect choices in what to transform: **Why digital transformation fails mckinsey** Disciplines to Address Risks Disruption empowerment of the change leaders: **Why Digital Transformations failly skater** Partially Synchronized – Partially Synchronized transformation The enterprise leader owner or CEO has recognized the disruptive power of digital technologies and defined a digital future state. **Failed digital transformation examples** At Stage 3 the organization has started rowing in the same direction. **Why do digital transformation projects fail** However the enterprise has not completed transforming to a digital backbone or new business models nor has the agile innovative culture become sustainable, **Why digital transformations fail mckinsey** Causes of Failure An ineffective change management strategy or insufficient amount of transformation projects to adequately transform the core organization, **Why digital transformations fail mckinsey** Disciplines to Address Risks Change management model for effectively transforming the core organization: **Digital transformation failures examples** Strategy sufficiency in terms of the portfolio of initiatives needed to drive a complete transformation, **Digital transformation failure reasons** “Partial completion of an enterprise-wide strategy for digital transformation, **Issues with digital transformation** The term “partially” in the title is reflective of part business-outcome delivery not part synchronization of efforts. **Why Digital Transformations failly brakes** “Stage 4 Fully Synchronized It marks the point where an enterprise-wide digital platform or new business model has fully taken root: **Why Digital Transformations failly skater** It is still just one technology (or business model) change away from being disrupted, **Failed digital transformation examples** The only way to survive continuous disruption threats is to make digital capabilities and an agile innovative culture an ongoing integral part of the enterprise. **Why Digital Transformations failly brakes** “The point where an enterprise-wide digital platform or new business model has fully taken root, **Digital transformation failures examples** Disciplines to Address Risks Digital reorganization to reboot technical capabilities both in the IT function and the rest of the enterprise, **Why companies fail at digital transformation** Staying current on the rapidly evolving technology landscape both for completion of the onetime transformation and its successful ongoing operation. **Failed digital transformation examples** Stage 5 Living DNA It is the step where the transformation becomes perpetual, **Issues with digital transformation** You maintain ongoing industry trend leadership because you are disciplined in constantly innovating and setting industry trends: **Why digital transformation fails mckinsey** You’re not just a market leader; you’re a disciplined innovator. **Why Digital Transformations failly brakes** Constant reinvention and a highly agile culture become second nature to the organization, **Why Digital Transformations failly rider** Disciplines to Address Risks Agile culture to support constant evolution of the business and organization. **Why Digital Transformations failly brakes** Sensing risk to the enterprise routinely and reacting to them in a disciplined manner, **Why digital transformations fail mckinsey** Why Are the Warning Signals Ignored? “As mentioned earlier leaders have a sense of their organization’s digital disruption peril already, **Percent of digital transformations that fail** The bigger question is how much they are reacting to it and if not enough then why The answer to this tends to be sociological—fear inertia and misjudgment, **Digital transformation failure reasons** Fear about cannibalizing existing products and about the cost of change. **Why Digital Transformations failly**

**brakes** Inertia caused by complacency that the current strategy has historically worked: **Issues with digital transformation** And finally misjudgment on the potential impact of digital disruption and an optimistic view of the organization's ability to withstand the new competition: **Why digital transformation fails mckinsey** Business Nonfiction Some golden ideas bit also a bunch of basics about large-scale digital transformation programs, **Why digital transformation fails mckinsey** The key idea is that digital transformation requires a disciplined approach to execution. **Why Digital Transformations fail brakes** Included a five-stage model for digital transformation and key disciplines for each step to avoid typical risks. **Companies failed in digital transformation** Also I listened on audio and found this book was built around some lists: **Digital transformation projects fail** Most examples and even the advice was aimed at large IT shops: **Why do digital transformation projects fail** Overall a good (and not too long) reminder of what "digital transformation" means with interesting examples - many from the author's tenure at P&G: **Why Digital Transformations fail skater** Business Nonfiction The author has incredible experience as C-level and based on his track record he believes that a disciplined process is a key for digital transformation. **Why do digital transformation projects fail** The book presents a five-stage model for organizations that are planning to pass through digital transformation, **Problems with digital transformation** The five stages begin with automation (other authors call this as digitization), **Why Digital Transformations fail rider** After that the next one is siloed disruptions in particular functions. **Failed digital transformation examples** The third one is coordinated programs for strategic transformations across the organization, **Failed digital transformation examples** The fourth is completed and synchronized digital platforms/products/services. **Why Digital Transformations fail brakes** Finally the last one is the sustainable culture of digital reinvention as the backbone of the business model (living DNA). Duży błąd. Osobiście spodobał mi się termin „cultural firewall”. Pozostałych zachęcam do lektury . i determinacji w przebrnięciu przez pierwsze 50 stron . I liked that there were not too many steps called out. There are unnecessary recaps and chapter summaries. But fully 70 percent of digital transformations fail. Thus what used to be physical (e.g. retail stores) can be digital (e.g. online shopping) or what used to be purely biological (e.g. traditional medicine) can be biotech (e.g. personalized genetic medication).g. online shopping) and improved health (e.g. biotech) to personal security (e.g. digital homes) food security (e.g. agrotech) and so on. There are two ways in which digital transformations fail. Stage 1 is the Foundation. Stage 2 is called Siloed. Stage 3 is Partially Synchronized transformation. "Stage 1 is the Foundation. Automation (or digitalization) of processes. Digital leverage points identification. However it is a one-time transformation. However it is a one-time transformation. "The stage of perpetual transformation. The enterprise becomes a disciplined market leader. Altogether the beef of the book were the disciplines. This also felt very "big company" focused. A useful handbook for practitioners