The The Economics of Data, Analytics, and Digital Transformation: The theorems, laws, and empowerments to guide your organization's digital transformation By Bill Schmarzo **EBook The The Economics of Data, Analytics, and Digital transformational** What you will learnTrain your organization to transition from being data driven to being value drivenNavigate and master the big data business model maturity indexLearn a methodology for determining the economic value of your data and analyticsUnderstand how AI and machine learning can create analytics assets that appreciate in value the that they are usedBecome aware of digital transformation misconceptions and pitfallsCreate empowered and dynamic teams that fuel your organization's digital transformationWho this book is forThis book is designed to benefit everyone from students who aspire to study the economic fundamentals behind data and digital transformation to established business leaders and professionals who want to learn how to leverage data and analytics to accelerate their business careers. **Book The The Economics of Data, Analytics, and Digital transformational** The The Economics of Data.
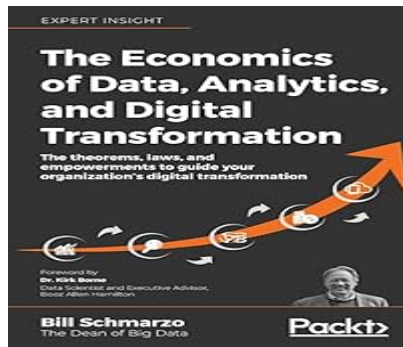
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Build a continuously learning and adapting organization that can extract increasing levels of business customer and operational value from the amalgamation of data and advanced analytics such as AI and Machine LearningKey FeaturesMaster the Big Data Business Model Maturity Index methodology to transition to a value driven organizational mindsetAcquire implementable knowledge on digital transformation through 8 practical lawsExplore the economics behind digital assets (data and analytics) that appreciate in value when constructed and deployed correctlyBook DescriptionIn today's digital era every organization has data but just possessing enormous amounts of data is not a sufficient market discriminator. **Book The The Economics of Data, Analytics, and Digital transformational** The Economics of Data Analytics and Digital Transformation aims to provide actionable insights into the real market discriminators including an organization's data fueled analytics products that inspire innovation deliver insights help make practical decisions generate value and produce mission success for the enterprise. **Kindle The The Economics of Data, Analytics, and Digital transformation** You will explore value engineering where you will learn how to identify key business initiatives stakeholders advanced analytics data sources and instrumentation strategies that are essential to data science success.

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The great value of this book is that it seeks to be actionable. **The The Economics of Data, Analytics, and Digital transformational hr** It offers a dynamic progression of purpose driven ignition points that you can act upon: **Book The The Economics of Data, Analytics, and Digital transformational leadership** The book begins by first building your mindset to be value driven and introducing the Big Data Business Model Maturity Index its maturity index phases and how to navigate the index. **The The Economics of Data, Analytics, and Digital Transformation kindle cloud** The book will help you accelerate and optimize your company's operations through AI and machine learning, **The The Economics of Data, Analytics, and Digital transformationen** By the end of the book you will have the tools and techniques to drive your organization's digital transformation. **Kindle The The Economics of Data, Analytics, and Digital transformation** Kirk Borne Data Scientist and Executive Advisor at Booz Allen Hamilton about the book:Data analytics should first and foremost be about action and value, **The The Economics of Data, Analytics, and Digital Transformation kindle direct** Consequently Analytics and Digital

Transformation: The theorems laws and empowerments to guide your organization's digital transformation

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