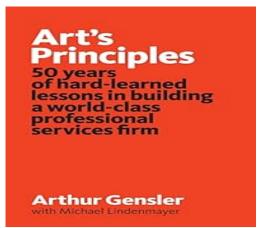
Arts Principles: 50 years of hard-learned lessons in building a world-class professional services firm By Arthur Gensler

Art principles examples



Art's Principles reveals the blueprint behind one of the most successful professional services firms giving career minded individuals the tools they need to excel in business The book covers the essentials of leadership talent acuisition and operations while outlining the creative strategies that propelled a small business into one of the largest and most admired in its industry This guidebook is full of well tested ideas that are applicable to someone running a small medium or large professional firm — or running any project where people profit and customers matterArt's Principles reveals the blueprint behind one of the most successful professional services firms.

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