

The Personal MBA: A World-Class Business Education in a Single Volume By By UNKNOWN

10th Anniversary edition * Completely revised and updated * over 800000 copies sold ARE YOU TEMPTED TO GO TO BUSINESS SCHOOL? SAVE YOUR MONEY AND READ THE PERSONAL MBA INSTEAD. If you combine reading this book with actually trying stuff you'll be far ahead in the business game' Kevin Kelly founder of Wired The Personal MBA: A World-Class Business Education in a Single Volume First let me just give the disclaimer that I already have an MBA from a well known university (albeit not a "top tier" one) and this book was written to replace a traditional MBA for people who wouldn't get their money's worth out of it. I don't particularly like the pill size chapters though they read very easily and are handy for reference but I prefer longer chapters and English I was sceptical the book was good and well written but it is most useful if you want a basic level of business knowledge across a broad area. There are no particularly in depth parts the exception may be on the psychology chapters but I wish that detail would have been English Only read the blurb but looks Very Good ☐ English The first 20% is just the guy talking about how the book is going to change your life and how everyone who has read it has been so much further ahead in the career because of it. English Still reading this book so far well pleased packed with clear and easy to read facts also like the way the writer is straight to the point in what's needed and not according to the individuals level of knowledge and aspirations Well done so far Josh Kaufman Roy English Good book but with confidence: This bestselling business classic gives you everything you need to transform your business and your career: An MBA at a top business school is an enormous investment in time and cash: And if you don't want to work for a consulting firm or an investment bank the chances are it simply isn't worth it. The Personal MBA gives you simple mental models for every subject that's key to commercial success, From the basics of products and marketing to the nuances of teamwork and systems this book distils everything you need to know to take on the MBA graduates and win. 'File this book under: NO EXCUSES' Seth Godin' No matter what they tell you an MBA is not essential. That being said I actually really English Wanting to get exposure to the fundamentals of business I bought this book. English Read this book with a very open mind really useful! Strongly recommended. I found it generally quite good in its intent. I'd recommend skipping this bit. After that though it does have some great content. English

